

ECHO Script

Emergency, Community and Health Outreach



Final Draft
March 6, 2009

ECHO Show # 515 & 516 "Shelter in Place"

EDIT DIRECTIONS	AUDIO TRACK
<p>Leave the sound in, faintly, behind these shots...</p> <p>=TORNADO "When Disaster Strikes" (WDS) – 0025</p> <p>=FLOOD "When Disaster Strikes" (WDS) 0050</p> <p>=TERRORISM "When Disaster Strikes" (WDS) – 0060</p> <p>=NUCLEAR plant? Warning sign? Try WDS – 0040 – nukes</p> <p>=HURRICANE "When Disaster Strikes" (WDS) – 0070</p> <p>=FIRE "When Disaster Strikes" (WDS) – 0090</p> <p>=FIRE TRUCKS PUMPING WATER Red Cross 0230</p> <p>=STORM AFTERMATH PICTURES WDS – 0278 OR Red Cross 0594-0616</p>	<p>-- 1 -- Every year, in every season, we hear about disasters that take people's homes and lives. We watch pictures of the destruction on television news. And still, most of us don't believe that such events could happen where we live.</p> <p>-- 2 -- Disasters can strike anywhere. Tornadoes, floods, chemical spills [e.g. a boat or truck transporting oil or other chemicals has an accident or springs a leak]... even nuclear power accidents and acts of terrorism...are real possibilities that we must prepare for.</p> <p>-- 3 -- There are two simple steps to help you survive. Neither of them is difficult. All you have to do is: make a plan...and make a kit. [Note to translators: "kit" here means "survival kit", which is a set of supplies you will need to take with you to live away from home for a few days—food, clothing, etc. You might be able to use the same phrase for "survival kit" that you used in the "Winter Safety"]</p>

<p>=PEOPLE TALKING WITH RED CROSS PERSON AT A DESK RED CROSS BETWEEN ABOUT 0400 AND 0600</p> <p>= FAMILY TOGETHER, TALKING Try WDS – 1212 (family)</p> <p>FAMILY AROUND THE TABLE WITH A DISASTER PLAN Old Red Cross 0335</p> <p>FAMILY CHECK-IN CONTACT (PHONES) Old Red Cross 0670</p> <p>STILL DRAWING, A HOME AND AN OFFICE BUILDING OR FACTORY Old Red Cross 0465 Best I can do is</p> <p>HANDS OPENING BROCHURE Red Cross 0895</p>	<p>script—Show #4.]</p> <p>-- 4 -- Your plan must be realistic, so find out what kinds of threats exist in your community. Your County emergency manager or Red Cross office can help.</p> <p>-- 5 -- To begin your family survival plan, ask: “WHAT IF?” [Translators—see examples of “What if--” questions below.]</p> <p>-- 6 -- What if you are separated when a disaster strikes? Where will your family gather? Plan two places to meet for different types of emergencies...one place to meet might be just outside your home, and another place might be outside your neighborhood.</p> <p>-- 7 -- What if you lose telephone service and electricity — how will you communicate? Choose an out-of-town person you can contact to let family members know that you are safe. Make sure everyone has the phone number.</p> <p>-- 8 -- Do your schools and work places have emergency plans? You must know how to follow the instructions in those plans in order to protect yourself and your family.</p> <p>-- 9 -- What if you must take shelter where you live? For example, in a chemical</p>
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<p>Several stills in the Old Red Cross tape: If we found four of them we could split the screen and pop them in. Still shots from ORC...checking smoke alarm, fire extinguisher, dialing 911. Home escape routes at 0536</p> <p>FAMILY AT TABLE, PLANNING Old Red Cross 0490</p> <p>OUTSIDE OF THE EMERG. KIT CONTAINER</p> <p>INDIVIDUAL ITEMS FROM THE EMERGENCY KIT IN ORDER WITH THE SCRIPT</p> <p>FAMILY MAKING AN EMERGENCY KIT WDS 1212</p> <p>PACKING THE CAR ORC Tape 0304</p>	<p>accident, you should close up your house and shut down your heating and air conditioning.</p> <p>-- 10 -- Finally, do you have working smoke alarms in your home? Do you have a fire extinguisher that your whole family knows how to use? Does everyone understand how, and when, to call 9-1-1 for help? And does everyone know two ways to get out of your home quickly?</p> <p>-- 11 -- Planning ahead is the surest way to survive a disaster. Once you've made a plan, you're ready for the second step...making a survival kit.</p> <p>-- 12-- Ask yourself these questions: What do we need to survive? What would we need to take with us?</p> <p>-- 13-- Your kit should contain: drinking water, nutritious snacks and food, first aid supplies, flashlights, tools, clothing, bedding, and medicines or other items for family members' special needs. [Examples of "other items for special needs"—an inhaler for a child with asthma; insulin syringes for a diabetic.]</p> <p>-- 14-- Pack enough to sustain your family for three days.</p>
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DOCUMENTS IN CONTAINER

ORC Tape 0990

FIRST AID CLASSES

Adults: Red Cross 1090-1130

Children: Red Cross 0761-0773

RAPID SUCCESSION:

**RED CROSS TAPE OPENING SHOTS:
FAMILY, FIREFIGHTERS, FLOOD
WATER, TORNADO AFTERMATH...**

If you can translate it end with

**FEMA ADDRESS FOR MORE
INFORMATION**

Red Cross 1464

-- 15 --

If you must leave your home for any reason—perhaps a fire or an evacuation—you should take important documents with you.

-- 16 --

Store essential records like passports, birth certificates, financial papers, and car and home titles, in a watertight, portable container. Keep this container in a place you can access quickly.

-- 17 --

Finally, take a first aid class and practice your plan at least once a year. Children, especially, need to be trained to react safely in an emergency.

-- 18 --

With luck, disaster will never touch your life. But, even if it happens only once, it can change your life forever.

-- 19 --

Take time now to make a plan and a kit, take a first-aid class, and practice your plan. Be ready to survive!

END ##### END